

#### Alex Kampa Research Director

{ building a decentralised IOU platform on blockchain }

## "Money" and its meanings

In casual use, the word "money" carries a very wide range of meanings.

We need more precise definitions, mainly to distinguish between:

- Money-things
- Money-tokens

#### **Origins of private property and money**

Early humans had very little personal belongings, their survival depended on sharing. Among items that were not subject to communal sharing were body adornments: amulets, talismans, lucky stones etc. These probably played a role developing concepts of private property and value.

Until the 20<sup>th</sup> century, cowrie beads were used as both body ornaments and "money" in many parts of the world. [img: Nigeria 19<sup>th</sup> c.]



# **Money-things**





Cowrie shells / wampum Embroidered cloth Grain (barley, ...) Metals (gold, silver, ...) Brass rods Carved stones







## Uses of money-things

- Trade
- Ceremonial
- Social (marriage)
- Gift / exchange (political, inter-group relations)

Some money-things were used in a way that at least resembles how we use money today.

Other money-things might just be called "valuable artefacts".

## Emergence of "modern" money: money-tokens in Mesopotamia, 3,000 – 2,000 BC

People gradually learned that the use of physical money-things can be replaced by money-tokens, which represent a promise of a money-thing.

Emergence of a banking system (from temples to commercial banks), trade finance, bank accounts.

Clay tablets representing IOUs circulated widely.

Significant proportion of women as heads of banks and companies during heyday

## **Tamper-proof debt notes**

An IOU often consisted of a clay casing that contained a smaller clay tablet.

The casing contained the complete terms of the IOU. The inside tablet repeated most of the information.

This protected the issuer from fraudulent alteration, as the inside table could not be accessed without breaking the casing.



# Money-tokens = commercial money = money proper: Basis of a dynamic economic development

Money-tokens are:

- Widely accepted
- Standardised / fungible
- Usable as scriptural money
- Based on credit (of the issuer)

Their introduction allowed economies to grow independently of the actual availability of the underlying money-thing (the "currency")

## **Money-thing**

Initially a physical thing or commodity, with some commonly agreed-on characteristics and value

Can be owned outright

Definition can be extended to cryptocurrencies

#### Money-token

A claim on an issuer, in whatever form, including entries on a bank ledger

Value given by the issuer's credit

Cannot be owned – the holder is party to a contract

Is denominated in a money-thing or an abstract unit (the "currency")

NB: coins made of valuable metal can be both money-thing and money-token

## **On coins and precious metals**

**Coins in Antiquity:** 

- were introduced much later then scriptural money
- Relatively rarely used for everyday transactions
- Precious metals used only to indicate value

Gold standard:

- Relatively modern invention (17<sup>th</sup>-20<sup>th</sup> centuries)
- Based on incorrect knowledge about ancient monetary systems
- Even with a gold standard, most money was credit-based (ex: GB 1797)

The Banking Law Journal, May 1913

#### WHAT IS MONEY?

BY A. MITCHELL INNES.

Credit is the purchasing power so often mentioned in economic works as being one of the principal attributes of money, and, as I shall try to show, credit and credit alone is money. Credit and not gold or silver is the one property which all men seek, the acquisition of which is the aim and object of all commerce.

#### **Pervasiveness of credit**

- Tallies
- Medieval Fairs
- Merchant tokens
- Local credit systems throughout history













## The trend towards monolithic money

**Before:** 

- Paying on credit was part of everyday life
- Variety of monies circulating in parallel
- Variety of credit levels and geographical reach (local monies)

Today:

- Credit (as opposed to bank loans) is much less used
- Usually only one type of money
- Money is used only by banks, including the central bank, meaning that in most countries today, **money = bank credit**

#### The role of banks: credit conversion

Because nowadays the equation "money = bank credit" holds, banks are need more than before.

Their essential role is to convert / elevate the credit of individuals and companies into their own credit, which is money.

To do this credit conversion, banks are not restrained by the central bank. The concept of "fractional reserve banking" is not correct.

#### **Credit Conversion**

The Credit Conversion Theory of Money focuses on one key aspect of the credit theory, namely how debt is converted into money. Alex Kampa

#### Money, Credit Conversion and the legacy of Mitchell-Innes

A small collection of articles and snippets about money followed by a reprint of two seminal articles by Alfred Mitchell-Innes

Godel Press

We have (partly) forgotten how to use credit ...

... but we have banks, credit cards etc

So what is the problem?



# Where are the unbanked?

Adults with an account at a formal financial institution (%)

0 - 20
21 - 40
41 - 60
61 - 80
81 - 100
No data

SOURCE: World Bank

#### Access to finance for the underbanked

Microfinance: average interest 35% p.a.

Money lenders: up to 1% per day = 1,000% p.a.

For some:  $\emptyset$  (= zilch, nada, ...)

M-pesa: commissions >10% for small transfers

The sikoba project:

Payments based on trust, without money or third party

"There's a lot you can do without money, as long as you have credit"

#### Accepting credit

Bob trusts Alice and accepts her credit for up to €500.

Alice 
$$\underbrace{500}^{0} \longrightarrow Bob$$

This is like opening a credit line, which is initially unused. Alice will decide whether to use the credit line or not.

#### Paying by drawing on a credit line

Alice is now able to pay Bob, and she may decide to do so:

Alice 
$$500 \quad \stackrel{\notin 200}{\longrightarrow} \quad \text{Bob}$$

Note that **no money changes hands**. "Paying" in this context simply means that Alice has a debt towards Bob.

#### **Credit conditions**

There may be conditions attached, such as an interest rate.



#### **Ssettlement**

Settlement of outstanding debt using bank credit (i.e. money).



#### **Credit conversion**

When there is no direct trust relation, payment goes through trusted intermediaries.



#### **Optimal payment path**

The system finds the "cheapest" credit conversion path for the credit taker.



#### **Optimisation (1)**

Credit relations may change over time



## **Optimisation (2)**

The system adjusts credit relations to reduce costs for the credit taker.



#### Clearing

Clearing will be done either continuously.



## Vision

P2P payments and remittances:

+ have already reached \$1 trillion globally

+ share of mobile payments small but growing fast

P2P lending:

+ \$26 billion globally in 2015 (excluding China)

+ growing at 50% p.a. and expected to reach \$900 billion by 2024

#### P2P IOUs:

+ a new market sector ready to emerge

Example Bangladesh target market 34 million

Use cases

Jump-starting local economies for the world's underbanked

Partial alternatives to micro-credit systems

Business credit networks, to reduce reliance on bank financing

Ad-hoc credit systems in emergency situations

#### **Federated blockchain model**

Federation members are well-known entities

Members are added or removed from the federation based on a user vote of users

Changes to the economic rules (the software) result from votes of Sikoba federation members, without a need for forks

Federation members will be subject to commitments (data privacy, performance) that are legally binding and/or guaranteed by a good faith deposit

## **Data privacy**

In a system like Sikoba, the nodes need to have access to the entire "world state" of all of the users

Accounts are identified only by pseudonymous numbers, linked to external identity services

Users will only have access to their own data

The system will be opaque to non-users
### **KYC and account recovery**

No account recovery possible if the private key is user-managed

Users who have gone through a KYC process will be able to initiate an account recovery process:

+ the old account is frozen+ all transactions and account data are copied to a new account

Latest research appears to indicate that speech recognition has the potential to offer the most secure identification method

9:30	
w	/elcome to Sikoba
	john.mcclane@email.com
	******
	Log In
	f Log In with Facebook
	6 Log In with Google+
	Sign up

Amount	100 EU
Fees	5%, Min 2 EU
Interest Rate	5%
Credit Conversion Fee	2%
Time Horizon	30 Days
Payback Mode	Shadov
Shadow Days	30
Accept	

IOU	
# 123456789	123456
Due Date	02/04/18
Credit Acceptor	Roselin Tubby
Amount	12 EUR
Fees	0.5 EUR
Total	12.5 EUR
Pay Back	
Payback Mode Ba	lance -
Pay Bac	⊳k
Dashboard History	Connection

1 Gyn	nent Quote
User (ID or Email)	
12345678912345	
Amount (EUR)	
50	
3	Cot Oueto
	Get Quote
Possible Ro	utes
Time Horizon Total Fees	20 days 23 EUR + 1% + 3.56 SKC
Time Horizon	25 days
Total Fees	24 EUR + 2% + 10.56 SKC
<b>Time Horizon</b>	20 days 23 EUR + 1% + 3.56 SKC
Total Fees	
Total Fees Time Horizon	5 days
	5 days 24 EUR + 2% + 10.56 SKO
Time Horizon	
Time Horizon	
Time Horizon	





## Sikoba s-nodes : our middleware

The number of private / consortium blockchain projects is increasing

Market leader Hyperledger is complicated to implement

We like the approach taken by Tendermint and Babble, however we felt the need for additional functionality.

Hence we have started to work on our own consensus layer.

### **User Access Layer**



```
{
 "header": {
     "version": "0.1",
     "hashing": "SHA256",
     "signing": "RSA 512",
     "meta": ""
 }
 "envelope": {
     "type": "REQ",
     "target": "http://localhost:8001/message",
     "payload": "TX(bbe7bb5f-9cd3-44c2-8c78-53e1329b1eb1, 73)",
     "attachments": []string,
     "nonce": 1
 },
 "credentials": {
     "uuid": "bbe7bb5f-9cd3-44c2-8c78-53e1329b1eb1"
     "pubkey": ""
     "token": "b5226927a68a3-6f59ccfee6a0f56dec1fdc930cb"
 }
 "hash": "49b035a0ca056b5226927a68a36f59ccfee6a0f56dec1fdc930cbf6232568e87",
 "signature": "",
"gateway_signature": {
     "g_epoch": 678768,
     "g pubkey": "0x76ae67",
     "g signature": "0xa26054c4af851e3a7cfcdf5735d3facde3051bb1016d39b02abdd57003d3bb5b4dd6a6"
```

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### **Gossip Layer**

Receives messages only from authorised gateways.

Exchanges information and serves to reach consensus on message order and message batches.





#### Points of difference versus existing architectures



### **Optimisation Consensus Protocol**

A consensus protocol that leverages the distributed processing power of the nodes for hard-to-solve optimisation problems.

Every node starts by using a deterministic algorithm that will compute a reasonable solution quickly and yield a "baseline result"

Every node then tries to improve on the baseline result, using a predetermined probabilistic algorithm

After spending a predetermined time, the nodes seek consensus: the optimal solution wins

# Thank you!

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